

# Information Search and Reference Citation



# Doing Assignment



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The image features four interlocking puzzle pieces arranged in a 2x2 grid. The top-left piece is red and contains the text 'Reference Sources'. The top-right piece is green and contains the text 'Your Ideas'. The bottom-left piece is blue and contains the text 'Your Views'. The bottom-right piece is yellow and contains the text 'Reference Sources'. A small red-bordered box with the text 'For The Educational Purposes' is centered between the four pieces.

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Ideas**

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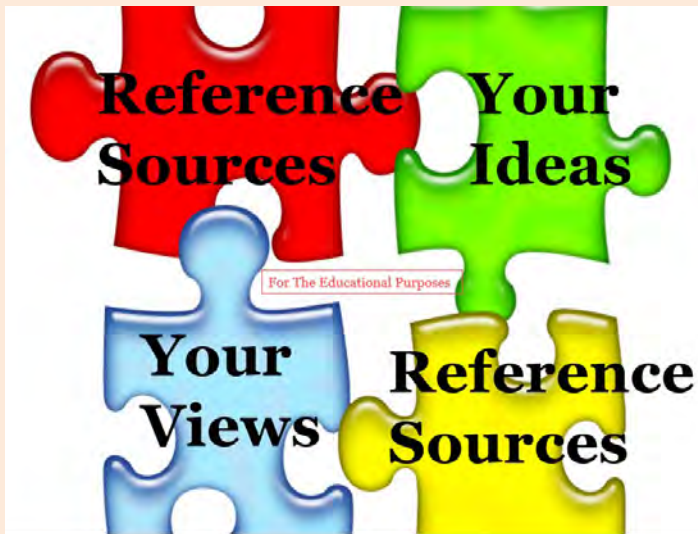
# Doing Assignment:

- a. **Information Search**
- b. Structure Design
- c. In Text Citation
- d. **Reference List**

**Relationship between the types of information & the styles of citation**

“Plagiarism occurs when you use the words or ideas of others without acknowledging that you have done so. It is a form of cheating.”

The Open University of Hong Kong. (2020). Avoiding plagiarism. Retrieved from <https://libguides.lib.ouhk.edu.hk/plagiarism>



In Text Citation (Author, Date)  
(John, 2020)



Reference List:  
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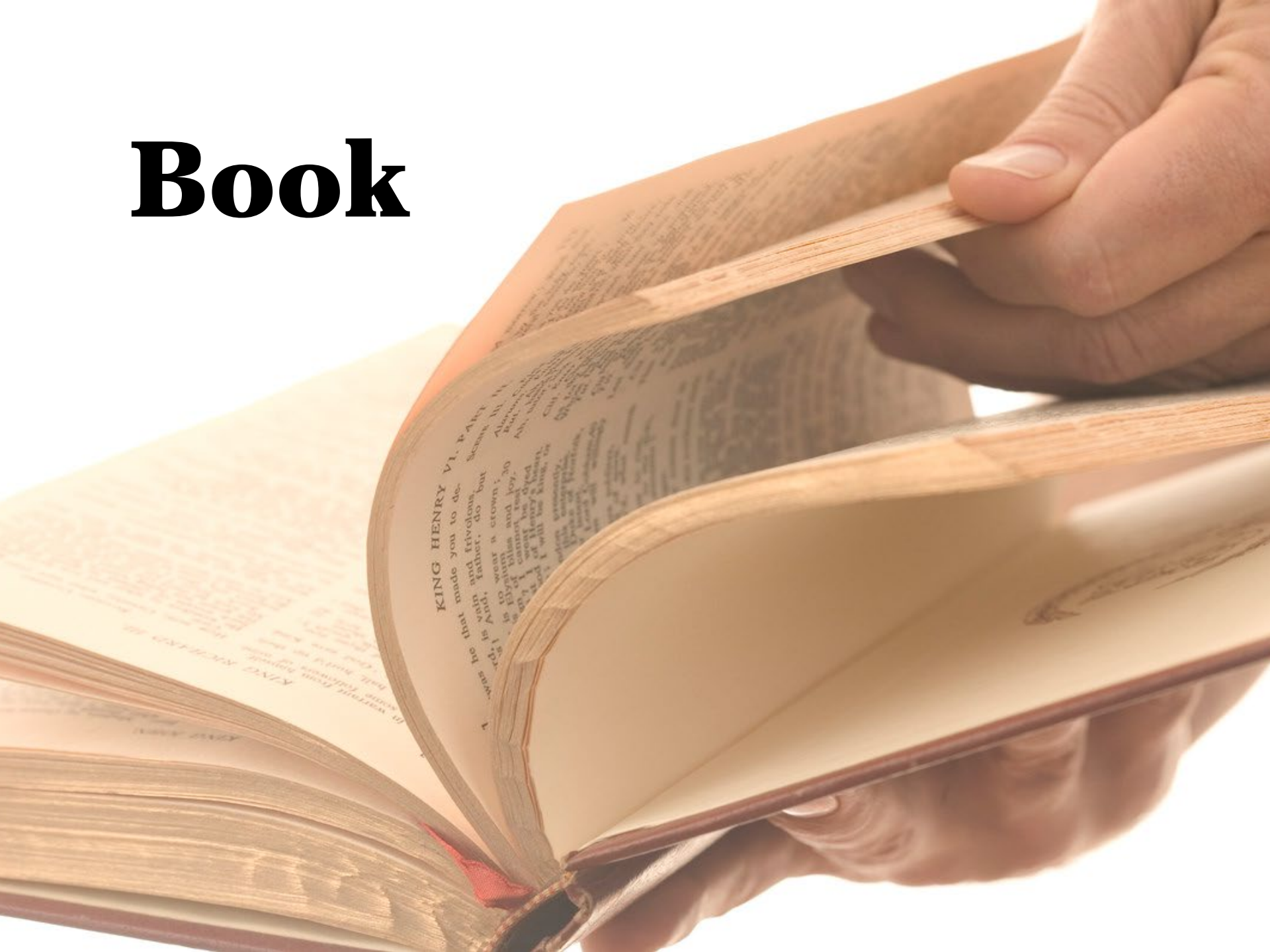
Keywords or phrases in  
your assignment for  
information search:

How do you design the  
accounting system and  
apply for the practice?

accounting

accounting system

# Book





# Textbook

Fifth Edition

## Financial Accounting and Reporting A Global Perspective

Stolowy, Hervé and Yuan Ding

Stolowy, H. & Ding, Y. (2017).  
*Financial accounting and reporting:  
A global perspective* (5th ed.).  
London: Cengage Learning.

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## 1 Accounting: The Language of Business

- 1 A model of business activity
- 2 Accounting: a language for business
  - 2.1 Business creates an agency relationship that calls for reporting
  - 2.2 Accounting is a living language
  - 2.3 Accounting is a language with some maneuvering room
- 3 Definition of financial accounting
  - 3.1 Accounting
  - 3.2 Financial accounting

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### Social work and social welfare : an invitation

Marla Berg-Weger  
2nd ed.. Routledge, 2010

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### Social work and social development : theories and skills for developmental social work

edited by James Midgley, Amy Conley  
Oxford University Press, 2010

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1 v. (various pagings) : ill. ; 24 cm.

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- ▶ U.S. poverty and the implications for social work
- ▶ The social work environment

**(American  
Psychological  
Association)  
APA Style:  
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### Author

- ▶ Berg-Weger, Marla, 1956-

### Series Titles

- ▶ New directions in social work
- ▶ New directions in social work (Boston, Mass.)

### Publisher

- ▶ New York : Routledge

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# *Social Work and Social Welfare*

 Routledge  
Taylor & Francis Group  
NEW YORK AND LONDON

An Invitation

First published 2010

by Routledge

Second Edition

270 Madison Avenue, New York, NY 10016

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*Marla Berg-Weger  
Saint Louis University*

Berg-Weger, M. (2010). *Social work and social welfare: An invitation* (2nd ed.). New York, N.Y.: Routledge.

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Two Authors:

John, M., & Peter, C. (2020)

Three Authors:

John, M., Tom, J., & Peter, C.  
(2020)

## Three to Seven Authors

List by last names and initials; commas separate author names, while the last author name is preceded again by ampersand.

Kernis, M. H., Cornell, D. P., Sun, C. R., Berry, A., Harlow, T., & Bach, J. S. (1993). There's

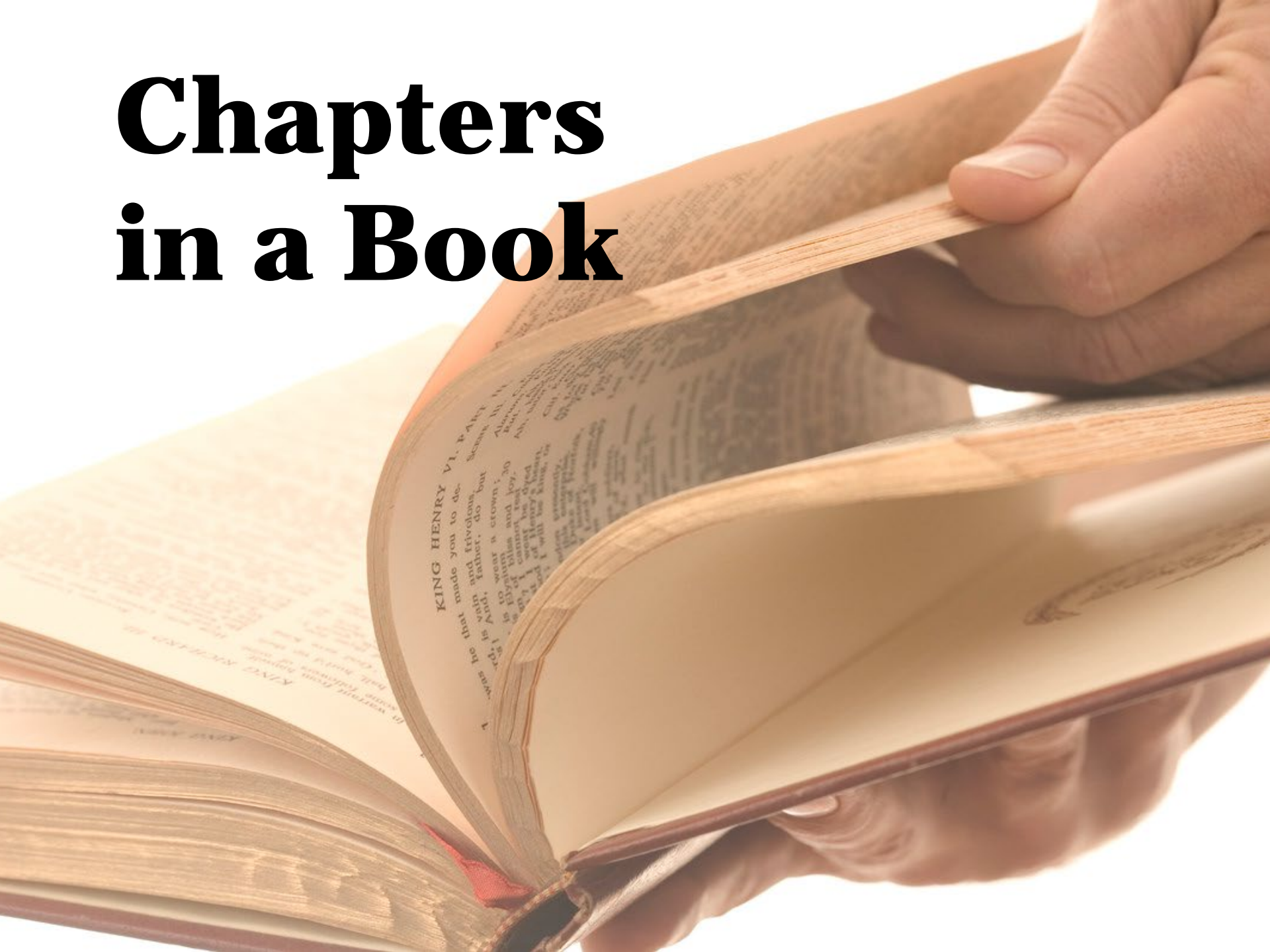
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Miller, F. H., Choi, M. J., Angeli, L. L., Harland, A. A., Stamos, J. A., Thomas, S. T., ...  
Rubin, L. H. (2009).

Purdue University. (2020). Purdue online writing lab. Retrieved from [https://owl.purdue.edu/owl/research\\_and\\_citation/apa6\\_style/apa\\_formatting\\_and\\_style\\_guide/reference\\_list\\_author\\_authors.html](https://owl.purdue.edu/owl/research_and_citation/apa6_style/apa_formatting_and_style_guide/reference_list_author_authors.html)

# Chapters in a Book





Handbook of  
Sports  
and  
Media

Edited by  
Arthur A. Raney  
Jennings Bryant

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# HANDBOOK OF SPORTS AND MEDIA

Edited by

Arthur A. Raney  
*College of Communication  
Florida State University*

Jennings Bryant  
*College of Communication & Information Sciences  
The University of Alabama*

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3. Sports and Media Through the Super Glass Mirror: Placing Blame, Breast-Beating, and a Gaze to the Future <i>Laurence A. Wenner</i>	45
<b>II THE COVERAGE AND BUSINESS OF SPORTS MEDIA</b>	
4. Sports Media: A Modern Institution <i>Robert V. Bellamy, Jr.</i>	63
5. Sports Content on U.S. Television <i>Dan Brown and Jennings Bryant</i>	77
6. The Coverage of Sports in Print Media <i>Wayne Wanta</i>	105
7. The Coverage of Sports on Radio <i>John W. Owens</i>	117
8. Broadcast Television and the Game of Packaging Sports <i>David B. Sullivan</i>	131
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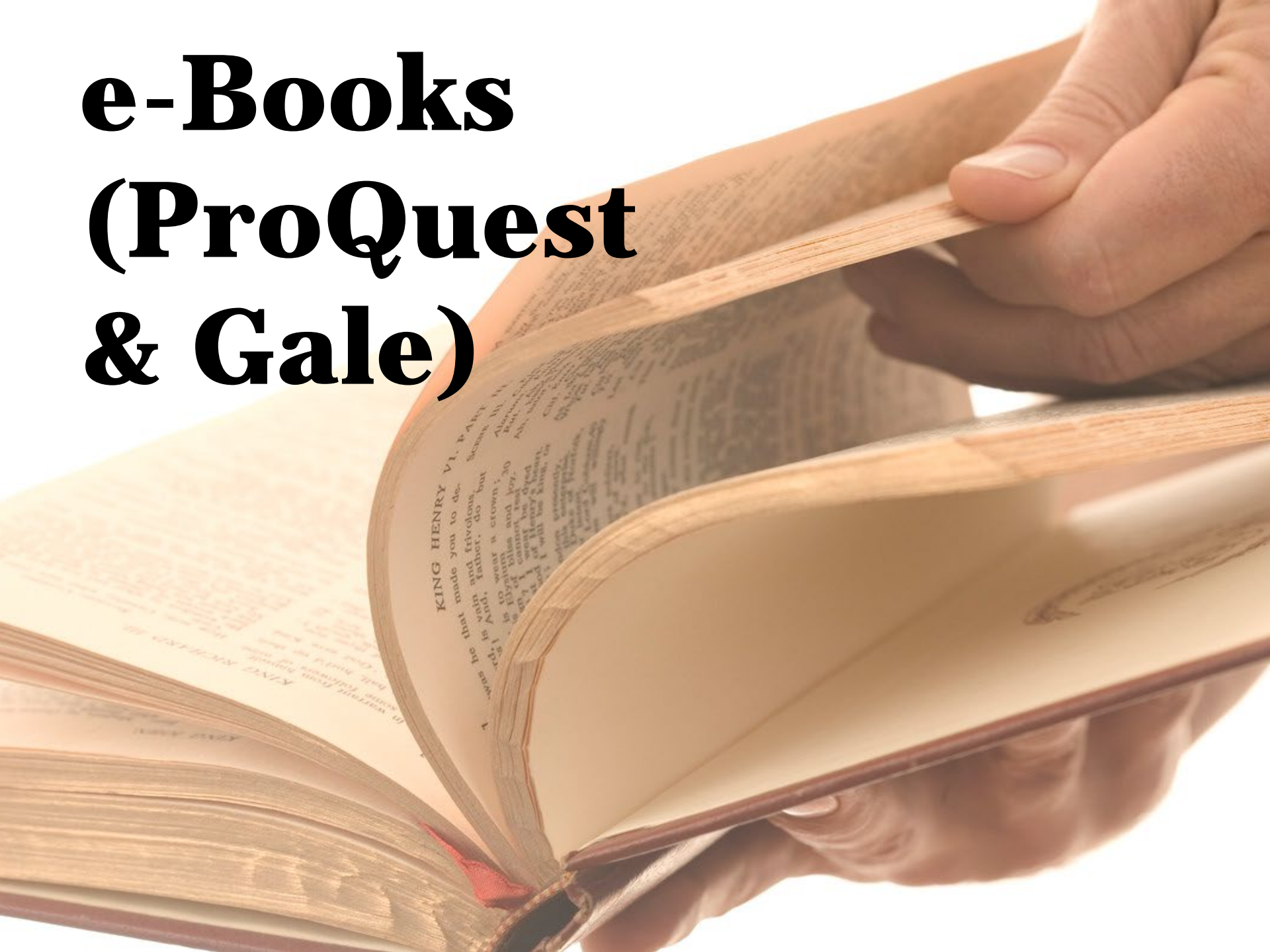
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| 5. | Sports Content on U.S. Television<br><i>Dan Brown and Jennings Bryant</i>         | 77  |
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| 9. | The Coverage of Sports on Cable TV<br><i>Chris Wood and Vince Benigni</i>         | 147 |

Wood, C., & Benigni, V. (2006). The coverage of sports on Cable TV. In A. Raney & J. Bryant (Eds.), *Handbook of sports and media*. (pp. 147-170). New York, NY: Routledge.



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**Social Media Marketing** im Business-to-Business-Unternehmen

Stumpenhagen, Timo Diplomica Verlag 2013

ISBN: 9783842882706, 9783842832701

Das **Social Media Marketing** hat in den vergangenen Jahren zunehmend an Bedeutung gewonnen und einen wichtigen Bestandteil in der Kommunikationspolitik eingenommen. Parallel zu den klassischen **Marketing**kanälen haben die meisten Unternehmen auf Business-to-Customer-Märkten (B2C) bereits eine Social Med...

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"social media"

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**Social** Impacts of Digital **Media**

Healey, Justin The Spinney Press 2014

ISBN: 9781921507359, 9781921507403

SERIES: Issues in Society, 324

Title



matches



"social media"

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The **Social Media** Industries

Albarran, Alan B. Taylor & Francis Group 2013

ISBN: 9780415523189, 9781136325199

SERIES: Media Management and Economics Ser.

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LC Subject Headings  "social media"

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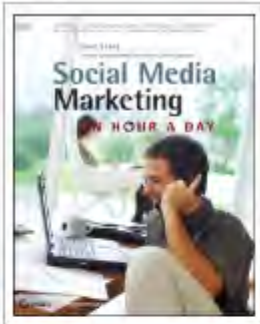
Inventing the Medium : Principles of Interaction Design As a Cultural Practice

Murray, Janet H. MIT Press 2011

LC SUBJECT HEADING  
Social media - Design

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## Social Media Marketing : An Hour a Day

Dave Evans and Susan Bratton

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Dave Evans  
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# Social Media Marketing

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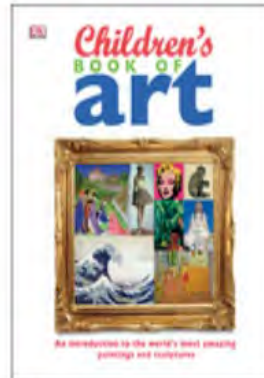
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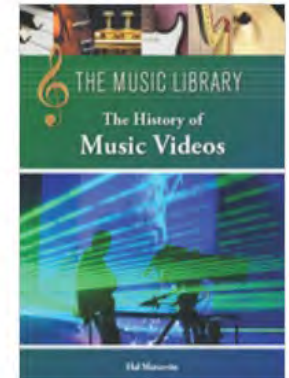
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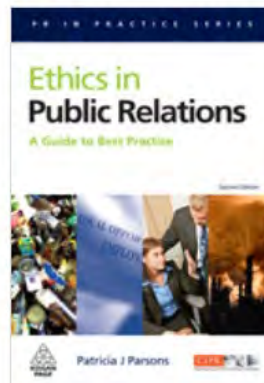


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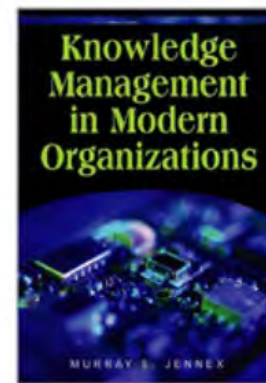


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Patricia J Parsons



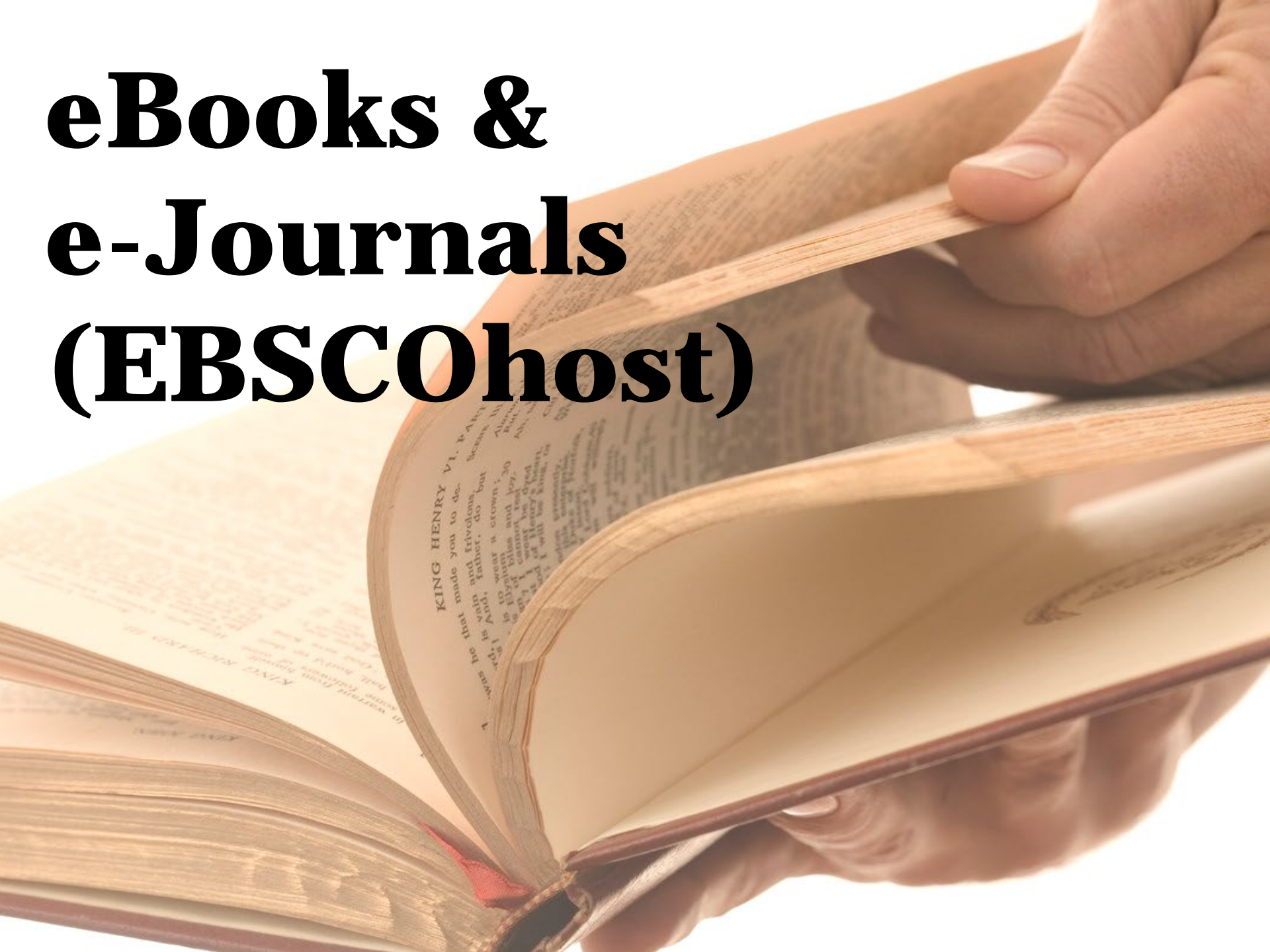
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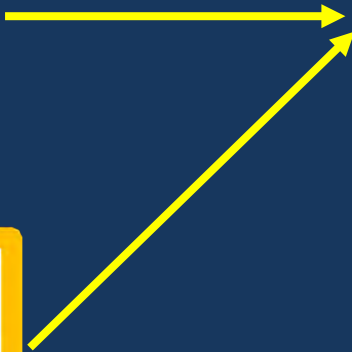
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## 2. Regulating Content on Social Media :



By: Corinne Tan. London : UCL Press, 2018. e

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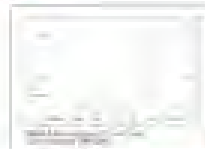


By: Sheth, Jagdish N. Journal of International Marketing. Mar2020, Vol. 28 Issue 1

**Subjects:** Export marketing; Influencer marketing; Value creation; Social media

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Source: Physical Educator  
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Physical Activity Le... 525

Moral Development in... 546

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The Physical Educator Vol. 75 • pp. 546–566 • 2018  
<https://doi.org/10.18666/TPE-2018-V75-13-8159>

## SPORT EDUCATION

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*Benjamin Schwamberger and Matthew Curtner-Smith*

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Schwamberger, B., & Curtner-Smith, M. (2018). Moral development in sport education: A case study of a teaching-oriented preservice teacher. *The Physical Educator*, 75, 546-566. doi:10.18666/TPE-2018-V75-I3-8159

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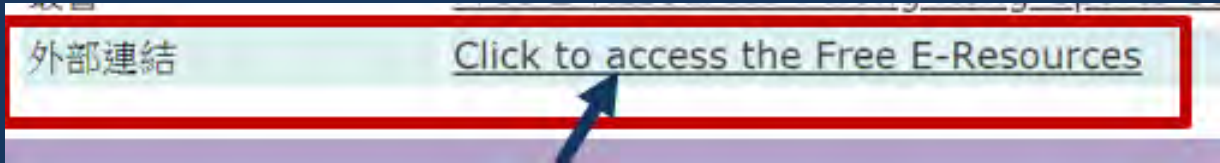
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Mountain Equipment Co-op in partnership with Canadian Running magazine present a six-part video series outlining basic training principles and running advice

August 9th, 2016 by Dan Way | Posted in Beginners, CR Explains, CRM Training Plans, Running Training Plans, Running videos, Training, Training Video | Tags: Featured, half marathon, lactate threshold, Marathon, MEC, mountain equipment coop, race pace, running videos, tempo, tempo run, tempo running, Training

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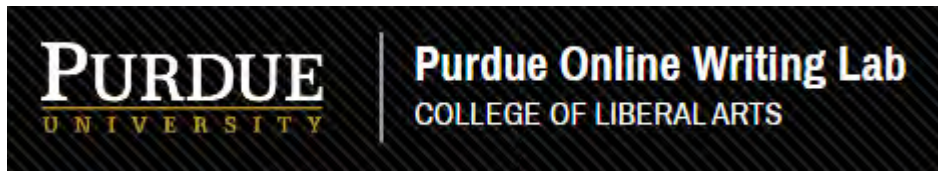
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香港中文大學（2020）。〈學術論文寫作：中文論文格式，參考APA格式〉。

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## 中文網上資源

康樂及文化事務署（2018）。〈工作間活絡伸展操〉。  
取自<http://www.lcsd.gov.hk/tc/healthy/exercise.html>

## 中文電子期刊

陳宜均與林威秀（2018）。〈運動傷害監測系統之探討〉。《運動教練科學》，49，49—54。  
doi:10.6194/SCS.201803\_49.0005

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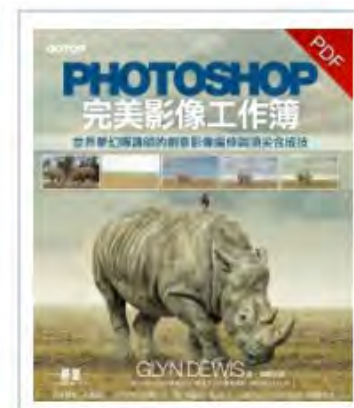
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作者：文淵閣工作室 (著)

學科分類：工程

書籍分類：程式語言；電機資訊學院

出版社：碁峯資訊股份有限公司

出版地：台灣

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### 摘要

1. 本研究目的旨在探討羽球運動倫理與教練領導的關係。本研究採文獻分析及訪談法，以三位羽球專任教練為對象，研究結果將提供羽球教練及訓練上之參考。本研究結果發現：羽球教練應具備專業技能外，更應兼具如何運用科學化的訓練以達到球隊訓練的目標；對於球隊管理上教練應了解選手的需求、傾聽其聲音，將選手與家長串聯達到有效的溝通；良好的運動態度與球隊倫理是行為規範的準則，也是選手未來步入社會中重要的基石。結論：建立球員良好的運動態度、重視球隊管理與倫理、樹立正確的道德標準及正確的運動價值觀，這就是運動本質的核心價值。

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運動教練科學 49 期 (2018 年 3 月)

Sports Coaching Science Vol. 49, pp. 49-54 (March, 2018)

DOI:10.6194/SCS.201803\_49.0005

## 運動傷害監測系統之探討

陳宜均<sup>1,\*</sup>、林威秀<sup>2</sup>

**摘要：**對選手而言，運動傷害不但減少了他們上場的機會，嚴重的傷害更會使選手被迫提前結束運動員生涯。為了監測運動員的運動傷害，國外已開發有許多運動傷害監測系統。然而，一個運動傷害監測系統不單單只是記錄運動傷害，還包含了許多功能，因此本文主要探討運動傷害監測系統的記錄方法以及功能。文中介紹常見的運動傷害監測系統，也針對美國大學生體育協會的傷害監控系統（National Collegiate Athletic Association Injury Surveillance System, NCAA ISS）與運動傷害監控系統（Sports Injury Management System, SIMS）進行探討。有鑑於國內目前還沒有一套完整的運動傷害管理系統，希望本文的內容能作為未來設計運動傷害監測系統的參考。

**關鍵詞：**傷害紀錄，運動傷害管理系統，傷害發生率

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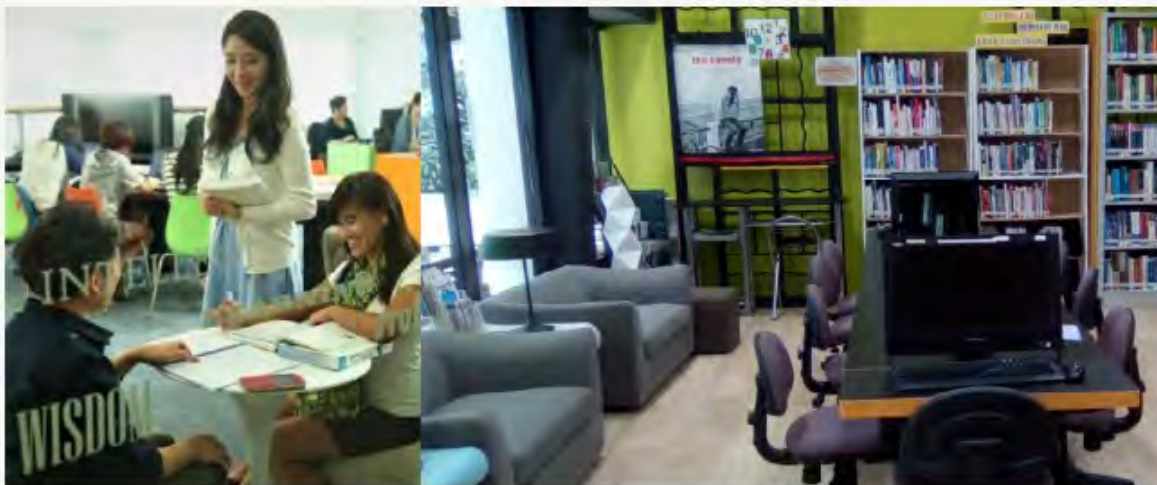
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